# BEACH SHUTTLE CONCEPTUAL MODEL

Steven Tupper Cape Cod Commission



BREWSTER COMMUNITY NETWORK FORUM | AUGUST 1, 2019

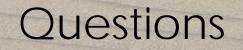
CAPE COD COMMISSION

#### PRESENTATION OUTLINE

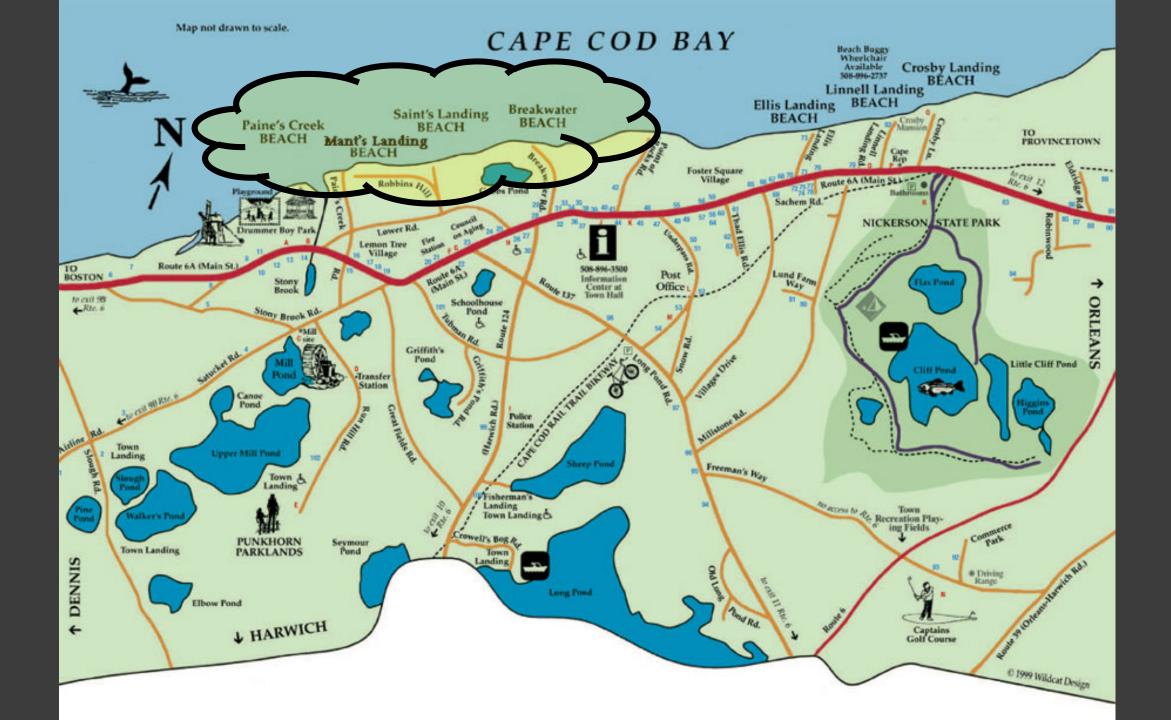
#### **Project Scope**

#### Background/Data

#### **Conceptual Model**







### PROJECT SCOPE

Task 1

 Consider potential parking areas and shuttle stops

#### Task 2

 Develop potential operational model

#### Deliverable

 Memorandum detailing findings

# **Project Timeline**

- Town Request for Assistance July 16, 2018
- Coastal Action Workshop August 16, 2018
- Data collection August/September 2018
- Draft memo preparation Fall 2018
- Coastal Committee reviews draft memo December 6, 2018
- Final Memorandum January 15, 2019

• Commission staff have not been involved in beach shuttle discussions since the submission of the final memo.

### BACKGROUND







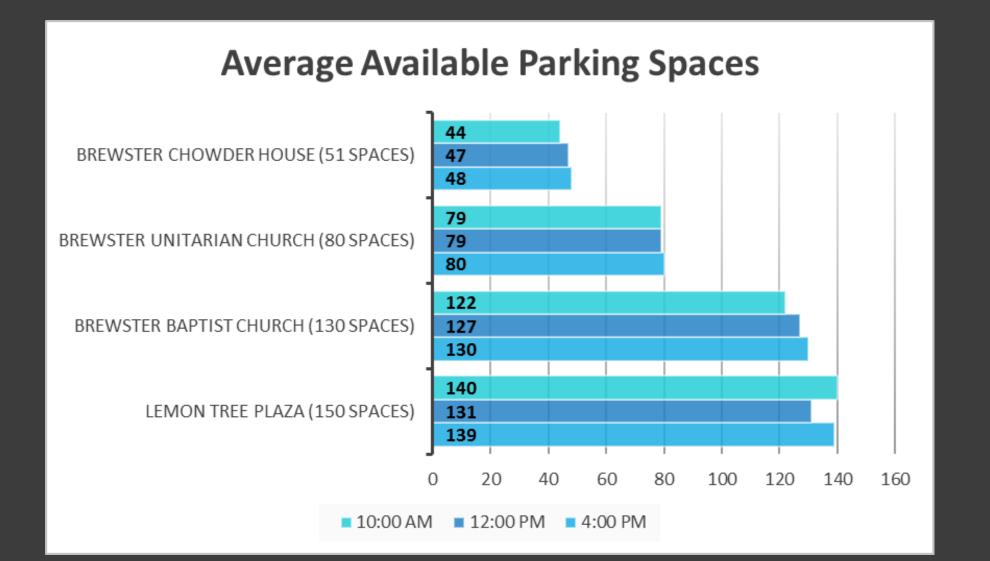
PARKING LOT COUNTS AND TRIAL RUNS

# Parking Lot Counts

- Collected between August 5<sup>th</sup> and September 2<sup>nd</sup>
- Weekday and weekends
- 10 am, 12 pm, and 4 pm
- Satellite parking locations identified by Coastal Committee: Lemon Tree Plaza, Brewster Baptist Church, Brewster Unitarian Church (lot across Route 6A), and Brewster Chowder House (lot behind building)
- Limited beach lot counts were also conducted

Note: Engaging in a dialog with the property owners and commercial tenants will be critical. Commission staff's role in evaluating satellite parking opportunity was limited technical analysis.

# Parking Lot Counts (cont.)



# Parking Lot Conclusions

- During the peak periods observed, parking lots at beaches on the west side of Town were at or above capacity
- A number of satellite parking areas were deemed potentially feasible based on location, configuration, and availability of spaces
- Proper parking management, including signs, could avoid interference with the primary purposes of the lots (serving the development on the site).

Note: Engaging in a dialog with the property owners and commercial tenants will be critical. Commission staff's role in evaluating satellite parking opportunity was limited technical analysis.

#### Shuttle Route Trial Runs



#### CONCEPTUAL MODEL

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Shuttle Vehicle
Operational Model
Potential Routes
Operator/Cost/Funding

# Potential Shuttle Vehicle

- Trolley would give the best rider experience and can be designed to accommodate beach gear
- With the identification of a specific vehicle, further beach parking lot maneuverability review is needed



# **Potential Operation Model**

- Service Type
  - Fixed route, fixed schedule is recommended
  - Demand response (call for a ride) would present logistical challenges
- Service Parameters (working assumptions)
  - Late June through early September
  - Seven days a week
  - 10:00 am to 6:00 pm

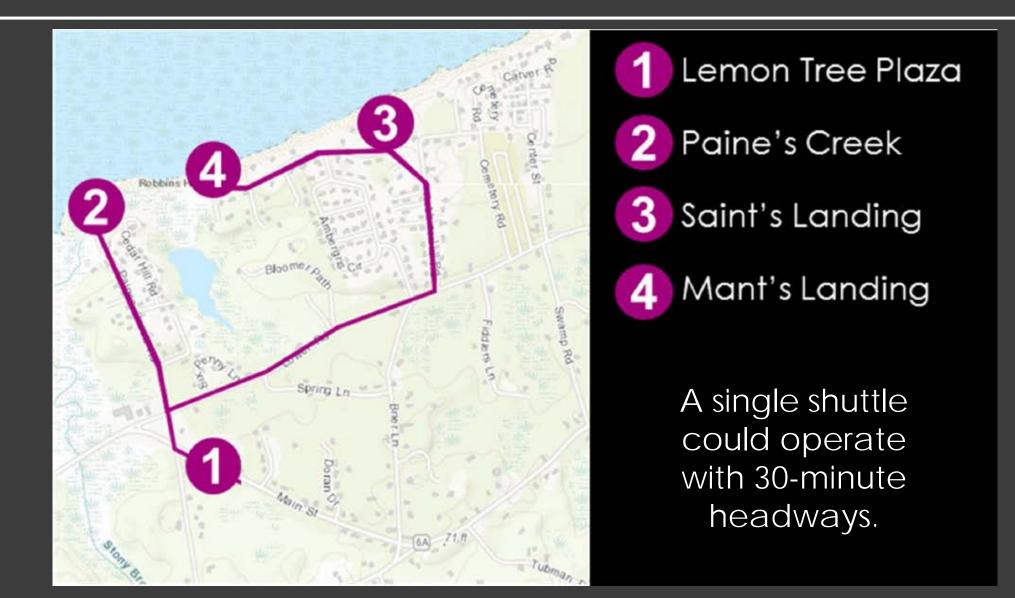


# **Potential Routes**

- Objectives
  - Provide stops at the west side of Town beaches
  - Provide stops at satellite parking lots
  - Provide reliable service
  - Avoid excessively long travel times
  - Provide visibility of shuttle to the public
- Two potential routes were identified; numerous variations could be considered



### Potential Route 1



### Potential Route 2



Lemon Tree Plaza Paine's Creek

Saint's Landing

Mant's Landing

**Brewster Chowder** House (lot behind)

Breakwater

A single shuttle could provide hourly service.

# Operator/Cost/Funding

- Town operation of a shuttle is infeasible given the operational logistics, driver training, and insurance requirements and costs. A contracted service is recommended.
- Assuming a contracted cost of \$100 per hour, the cost of contracting for one shuttle vehicle would be approximately \$65,000 for the summer season.
- A variety of funding options could be considered by the Town.

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